

# #ONESTEPNOPLASTIC

Step by step, let's make Cambodia clean!

*A plastic clean up initiative by  
All Dreams Cambodia & Tos Yerng*



មួយជំហានគ្មានផ្លាស្ទិក

ONE STEP NO PLASTIC

2022

# Plastic Waste Pollution in Cambodia

Early 2022, Cambodia demonstrated leadership in fully reopening its borders to international travelers.

However, much more needs to be done to attract tourists and make them stay longer.

Overseas and domestic tourists have expressed their concerns about plastic litter in the country and shared embarrassing pictures of it to the world.

## KEY FACTS

- Cambodia is one of the most vulnerable countries to climate change, and plastic pollution is part of the problem<sup>1</sup>.
- In Phnom Penh alone, around 10 million plastic bags are used on a daily basis<sup>1</sup>.
- In average, a tourist generates 0.25 kg of plastic everyday<sup>2</sup>

Sources:

<sup>1</sup> United Nations Development Program

<sup>2</sup>TontoTon

# Our #ONESTEPNOPLASTIC Solution

The #ONESTEPNOPLASTIC campaign was initiated in July 2022 by **All Dreams Cambodia & Tos Yerng**, in order to combat plastic pollution in Cambodia and promote it as a sustainable and attractive tourism destination.

**All Dreams Cambodia** is willing to mobilize all stakeholders of the tourism industry so that together, we can make our beloved country a top destination and a decent place to live for all.

- Foster tourism recovery
- Improve attractiveness of Cambodian tourism destinations and experiences businesses
- Contribute to the wellbeing of local residents
- Raise awareness and promote responsible behavior through the song “Re-Five” by Tos Yerng to emphasize on one small step to reduce plastic waste.

# #ONESTEPNOPLASTIC Launch Event

**31 July 2022**

also celebrating the #plastifreejuly campaign  
and the World Change World Cleanup Day'

**Kepong beach**

**55 participants**

representatives of partner organizations, volunteers  
and media professionals

**1200 kg collected**

including 12 kg of recyclable plastic waste  
which will be handled by  
the Ministry of Environment and Eco-Bricks





 **មួយជំហានគ្មានផ្កាស្លឹក**  
**ONE STEP NO PLASTIC**  
2022



**KEP - 31 JULY 2022**

# #ONESTEPNOPLASTIC Campaign 2022



# Support #ONESTEPNOPLASTIC Campaign 2022

JOIN US TO FIGHT PLASTIC POLLUTION IN CAMBODIA  
AND MAKE IT A KEY TOURISM DESTINATION!

## WHO CAN JOIN US?

- EVERYBODY



## HOW CAN YOU SUPPORT?

- JOIN THE EVENT IN YOUR CITY OR IN ALL CITIES
- SHARE #ONESTEPNOPLASTIC EVENTS ON YOUR SOCIAL MEDIA
- DONATE THREE WASTE BINS

# #ONESTEPNOPLASTIC 2022

Socially and environmentally responsible travel agency



&



2 artists who composed & performed a dynamic song promoting the 5Rs: Refuse, Reduce, Reuse, Recycle and Remind.

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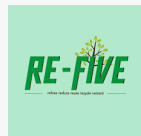
Destination Mekong



The Sound Initiative



Re-Five



Young Eco Ambassador



Zero







## Contact us!

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